

The Connecticut Certification Board, Inc.

Increasing Your Creativity to Engage and Retain Clients

Thomas Greaney, LADC,CCDP,SAP



What do the Grinch, Pinocchio, Rudolph the Red-Nosed Reindeer, Razzle Dazzle Rose, George Bailey and a Strengths-based version of the 12-Steps have in common? They can all be used as a vehicle to engage and retain clients with co-occurring

disorders and stave off burnout for clinicians. The client with a co-occurring disorder can be challenging to reach, but creativity lowers one's defenses and helps unleash dormant or untapped creativity. This interactive and experiential seminar will help participants recapture a zeal for facilitation and provides 12 psycho-educational groups that can easily be implemented with individuals and groups. Creativity is not so much a talent as it is a state of mind, a willingness to make mental connections and create new possibilities—it has the ability to not only enliven a discussion, but to refresh a career. Join Tom Greaney on a journey to knock down barriers.

\$40

Thomas M. Greaney, MEd, LADC, CCDP, SAP has established himself as an important resource in the use of creativity in enhancing the learning process for clients in staving off burnout for clinicians. He authored a column for Counselor Magazine, titled *Creativity Matters*, for three years and presented on the topic at the 2013 and 2015 CCSAD. He's also presented at the Conn. Certification Board, Substance Abuse and Addiction Studies Institute at Springfield College (MA) and at several US Journal Training conferences. Greaney is passionate about using creativity to make recovery tools meaningful and memorable, especially for those with co-occurring disorders. His interactive teaching brings attendees through abbreviated versions of his group therapy sessions honed over nearly 20 years as a recovery counselor. He makes the sessions fun and informative and participants walk away with up to a dozen creative groups easily implemented the next time they facilitate a psycho-educational session (group or individual). Greaney has worked with teens, young adults and adults and takes a strength-based approach to help clients and clinicians tap into their reservoir of creativity.

Friday, December 14, 2018
Luis Marcano Learning Center
12:00 Noon to 4:30 p.m.

To Register Click [HERE](#). For Questions: JQuamme@ctcertboard.org