

September 15, 2020 – The Board of Directors of the CCB met and approved a new mission statement for the organization, “Cultivating and maintaining the highest standards of professional practice within the recovery field”. The approval marks support for the first task of the newly formed strategic planning committee to help define the next 3 to 5 years of the agency. The strategic planning committee also developed a vision statement “The CCB strives to be the standard bearer for the recovery workforce through training, credentialing and ensuring ethical practice” as well as identifying the steadfast core values of the organization: Provider competency; Professionalism; Client safety; Client autonomy; High standards of care; Transparency; Workplace diversity; Ethical behavior; Cultural competence. The CCB previously had no vision statement or publicly available identification of its core values. All 3 passed unanimously.