



Strategic Planning/Programs & Services Meeting Minutes

3/10/2022

Attendees: Tenesha Grant, Scott Schaefer, Jennifer Valva

Facilitator: Jennifer Valva

Meeting called to order at 10:10 am

Old Business

- I. **Current Program & Services Review:** Members reviewed CCB programs and services for continued relevance and determined that all are relevant to move forward.
- II. **Marketing:** Trainings can be a conduit to certification with plug-ins.
- III. **CCB Website:** We discussed the new website.

New Business

- I. **Monthly Meeting as a Group**
 - a. Set to be every month on the 2nd Thursday at 10 am
 - i. “Be there, or be square”
- II. **Strategic Planning Process**
 - a. Agency outreach via Survey Monkey to determine what their needs are and how the CCB can address them.
 - b. Provide adolescent/therapeutic certificate programs.
 - c. 1115 waiver offers ASAM and Clinical Supervision training opportunities.
 - d. Provide more Book Club discussion groups.
 - e. Stress differences between licensure and certification.
 - f. Advocate among agencies for DPH to offer the Master’s level exam for LADC candidates
 - i. DPH commissioner can make that decision without legislation.

Meeting Adjourned at 10:50am.

Minutes by: Scott Schaefer