



## Strategic Planning/Programs & Services Meeting Minutes

5/12/2022

Attendees: Jennifer Valva, Christina Cipriani, Scott Schafer, Nicole Hampton, Tanesha Grant, Ebony Wilson, Jennifer Valva, Steven Randazzo

Facilitator: Christina Cipriani

Meeting called to order at 10:06am

### Old Business

- I. **Current Program & Services Review:** Members will review CCB programs and services for continued relevance and discuss next meeting.
- II. **Marketing:** suggestion for a marketing agency to assist with this process: reviewed what types of agencies, private practices, schools, universities, medical and nursing students, police departments, etc.
- III. **CCB Website-**Has been updated
- IV. **Agency Survey-**
  - a. How can we best serve you?
    - i. Trainings
    - ii. Interest in Certification process
    - iii. Testing help
  - b. What type of trainings would be beneficial for your agency?
  - c. What staffing credentials are you hiring for?
  - d. Would it be helpful for a CCB representative to come to your agency a few times a year to review programs & services
  - e. Scott will start to put the survey together for review and look at the mailing list for agencies. May be able to utilize SAMHSA list.
- V. **1115 Waiver**
  - a. Jen has a meeting today to review the waiver. Federal dollars in CT to support more BHU services. If federal monies than agency needs changes in places-residential program needs more licensed staff and nursing, etc. ASAM criteria is a strong focus and needs to be added to the treatment plan. Rolling out to residential as of June 1<sup>st</sup>.
- VI. **Cope2Thrive**
  - a. School based program CBT model. Discussion regarding a school-based certificate program.
- VII. **Hot Table Topics**
  - a. Marijuana Use in SUD treatment programs
  - b. Telehealth impacts on the field-has it created subpar therapy approaches, and what is the oversight & Supervision
    - i. Per T. Anderson Diaz there is promising data regarding telehealth for providers. There are continued technology barriers.
  - c. Burnout accountability-who is responsible?
  - d. Empathic Distress
  - e. Self-Care concept-is it helping or hurting
  - f. Race & Privilege/ Cultural Competence
- VIII. **Panel Ideas**

- a. All the above topics
- b. Clinical Supervision
  - i. Working with different personality styles
  - ii. Building teams
- I. Book Club Ideas**
  - a. Quit like a Woman
  - b. Re-Wired-Bold new approach to addiction & recovery
- II. Strategic Planning Process**
  - a. How long , and how many projects/items to place on it. Style of strategic plan. Need to chose top 3.
  - b. Start to develop. Reviewed above areas to add to the strategic plan.
  - c. Expansion of the CCB to other sectors (as above) HR associates as well.
  - d. Value of CCB and Certifications
  - e. Outreach to agencies-developing a power point about CCB
  - f. Legislature
  - g. Peer Programs
  - h. Working with DPH to audit renewals
  - i. Partnering with CCAR
  - j. Therapeutic certificates (somatic therapy/CPT, ART, etc) Private Practice
  - k. Marketing (see above)
  - l. Visits to DARC programs-more regularly

#### New Business

Reviewed all items above

Meeting Adjourned at 10:42am.

Minutes by: Christina Cipriani, MBA, LCSW, LADC, CCS