



Strategic Planning/Programs & Services Meeting Minutes

6/9/2022

Attendees: Jennifer Valva, Christina Cipriani, Nicole Hampton, Ebony Wilson, Jennifer Valva

Facilitator: Jennifer Valva & Christina Cipriani

Meeting called to order at 10:03am

Old Business

- I. **Current Program & Services Review:** Members will review CCB programs and services for continued relevance and discuss next meeting. 6/9/2022 Will review with survey results.
- II. **Marketing:** suggestion for a marketing agency to assist with this process: reviewed what types of agencies, private practices, schools, universities, medical and nursing students, police departments, etc. 6/9/2022 Need updates from leadership.
- III. **1115 Waiver**
 - a. Jen has a meeting today to review the waiver. Federal dollars in CT to support more BHU services. If federal monies than agency needs changes in places-residential program needs more licensed staff and nursing, etc. ASAM criteria is a strong focus and needs to be added to the treatment plan. Rolling out to residential as of June 1st. 6/9/2022 Not many updates at this time. ASAM needs to be including in care plans and assessments.
- IV. **Cope2Thrive**
 - a. School based program CBT model. Discussion regarding a school-based certificate program. 6/9 Tabled for survey results.
- I. **Strategic Planning Process**
 - a. How long , and how many projects/items to place on it. Style of strategic plan. Need to chose top 3.
 - b. Start to develop. Reviewed above areas to add to the strategic plan.
 - c. Expansion of the CCB to other sectors (as above) HR associates as well.
 - d. Value of CCB and Certifications
 - e. Outreach to agencies-developing a power point about CCB
 - f. Legislature
 - g. Peer Programs
 - h. Working with DPH to audit renewals
 - i. Partnering with CCAR
 - j. Therapeutic certificates (somatic therapy/CPT, ART, etc) Private Practice
 - k. Marketing (see above)
 - l. Visits to DARC programs-more regularly

New Business

- I. **Strategic Plan**-Need to meet with Jeff Q to discuss how many items, length, and format.
 - a. What items are top 5-May wait to see what the survey results are.
- II. **CCB Survey**-Needs assessment Survey Monkey reviewed and approved.
 - a. Need email addresses, and to send out. Goal-to send out in July.

Meeting Adjourned at 10:26am.

Minutes by: Christina Cipriani, MBA, LCSW, LADC, CCS