



Strategic Planning/Programs & Services Meeting Minutes

11/10/2022

Attendees: Christina Cipriani, Teodoro Anderson Diaz, Nicole Hampton, Scott Schaefer

Facilitators: Christina Cipriani

Meeting called to order at 10:05 am

Action item: Scott will have the strategic plan ready for review by the December 8th meeting.

I. Strategic Planning Process

- Retain current programs and services
 - Retain the annual conference
 - Keep the website current and relevant
- a. Marketing
 - b. Trainings
 - i. 1115 Waiver
 - c. Develop certificate programs
 - i. Therapeutic
 - ii. Alzheimer's/Dementia
 - iii. Special Needs
 - iv. Trauma
 - v. School-Based
 - d. Legislature involvement
 - e. Develop Peer/Recovery Coach programs
 - f. Ongoing needs assessment
 - i. Provide surveys after CCB services are rendered
 - ii. Possibly use a QR code survey at the annual conference

Old Business

New Business

Meeting Adjourned at 10:20 am

Minutes by: Scott Schaefer