



# 2023 Sponsorship Prospectus

Connecticut Certification Board

For more information:

[JQuamme@ctcertboard.org](mailto:JQuamme@ctcertboard.org)

[www.ccbevents.org](http://www.ccbevents.org)

# About the CCB



**Our Mission: cultivating and maintaining the highest standards of professional practice within the recovery field**

The CCB is an independent, non-governmental, 501(c) 3 nonprofit organization that offers certification for addiction counselors, clinical supervisors, recovery specialists, problem gambling, and prevention professionals in Connecticut. The Board is active in a number of important state-wide workforce development initiatives, provides training/continuing education and ensures that the trainings provided in Connecticut by approved vendors meet established standards.

Since 1980, the CCB has served the people of Connecticut with the specific purpose of protecting those individuals who receive services. This is done through competency based credentialing and role-specific codes of ethics and disciplinary procedures.

The CCB is a proud member of the International Certification and Reciprocity Consortium/ ICRC). The ICRC is an international organization created to promote uniform professional standards and quality for the prevention and substance abuse counseling professions.

We also have a proud history of providing subject matter expertise across the country to providers, associations, state and federal agencies and members from both sides of the aisle at the U.S. House of Representatives and U.S. Senate.

# A note of Appreciation



On behalf of the Board of Directors and the staff of the Connecticut Certification Board, I would like to invite you to consider being a sponsor our 2023 *Conference and Annual Awards Presentation*, to be held at Saint Clements Castle in Portland, CT. The Castle and grounds are one of the premier event venues in the state, offering an incredible setting and breathtaking views of the Connecticut River Valley. This event would not occur without the financial support of people and organizations like you, and your contribution helps us to continue to bring these opportunities to our state's professionals.

There are many opportunities to support the event, regardless of your budget. If you do not see an sponsorship level that meets your needs, or if you have a unique idea, please let me know by sending an email to [JQuamme@ctcertboard.org](mailto:JQuamme@ctcertboard.org).

With gratitude,  
*Jeffrey Quamme, MS*  
Chief Executive Officer



# Major Event Sponsorship

	Title Sponsor	Gold	Silver
<b>Sponsorship Benefits</b>	<b>\$4500</b>	<b>\$2500</b>	<b>\$1500</b>
Recognition at conference opening	•	•	•
In-person exhibit table	•	•	•
Conference program ad	Full page	Full page	Half page
Company logo on all signage	•		
Company logo and info on conference home page	•		
Company logo and sponsorship level on conference website sponsors page	•	•	•
Recognition on CCB social media and newsletter and event advertising	•		
Complimentary registration	Full table (10)	20% discount	10% discount
Company info sheet in conference welcome bag	Full page	Half page	Half page
Company logo on conference “swag bag”	•		
Full attendee list and email post conference	•	•	

# Keynote Sponsorship



Support the most anticipated and attended session of the entire conference by sponsoring the opening session. Your brand will be at the top of everyone's mind as the conference begins. Sponsorship at this level helps to offset the cost of the keynote presenter and helps keep ticket prices affordable for all.

**\$3000**

## Keynote Sponsorship Includes:

- 3-5 minute description of your company before presentation
  - Introduction of keynote speaker
- Logo, link and description on keynote page of conference website
  - Full page ad in conference program
  - Full page info sheet in conference "swag bag"

# Plenary Sponsorship



Support the afternoon session that will be presented to all of our conference attendees. As attendees settle in for an afternoon of learning after the awards presentation and lunch, make your brand the first thing they hear of as the afternoon starts.

**\$2500**

## Plenary Sponsorship Includes:

- 2-4 minute description of your company before presentation
  - Introduction of plenary speaker
- Logo, link and description on keynote page of conference website
  - Keynote Sponsorship Includes:
    - Full page ad in conference program
- Full page info sheet in conference “swag bag”

# Breakout Sponsorship



With 3 concurrent sessions in the morning and another 3 in the afternoon, this presents an affordable opportunity to get your message across to those interested in a specific topic. If you see a breakout session that appeals to you, attach your name and brand to it.

There will be 6 available at this level.

**\$350**

## Breakout Session Sponsorship Includes:

- Company logo on session signage
- Company name and mission statement in speaker introduction
- Quarter page ad in conference program
- Company name on session description in conference program

# *Virtual Session*

## Sponsorship



Pre-recorded sessions will be available for all attendees to view at their convenience offering an additional CE's. There will be 4 sessions available for sponsorship.

**\$200**

### Breakout Session Sponsorship Includes:

- Company logo on session signage
- Company name and mission statement in speaker introduction
- Quarter page ad in conference program
- Company name on session description in conference program



# Networking Sponsorship



With a networking break sponsorship, you are fostering meaningful connections among Connecticut's Substance Use Disorder professionals and providers. Your brand will be remembered for hosting a great time of socializing over coffee, tea, and soft drinks. A total of 2 are available.

**\$500**

## Networking Sponsorship Includes:

- Company name mentioned in coffee/networking break announcement
- Logo printed on coffee break/networking signage
  - Logo and link on sponsors page of conference website
- Listing in event agenda in conference program

# Award Sponsorship



Link your brand with one of our annual awards, one celebrating a lifetime in this field, and the second honoring a leader of the future! Each award carries the name of departed legend and thought leader of the industry in Connecticut. A total of 2 are available.

**\$350**

## Award Sponsorship Includes:

- Company listing in event agenda on conference webpage
- Mention of company name and mission during awards introduction
- Logo, link on specific award page of conference website

# Advertising Opportunities



## Full Page Ad

Have your organization's logo, mission and message in a full page ad in our printed conference program

**\$500**

## Half Page Ad

Have your organization's logo, mission and message in a half page ad in our printed conference program

**\$275**

## Quarter Page Ad

Have your organization's logo, mission and message in a quarter page ad in our printed conference program

**\$175**

## "Friend of the CCB" listing

Have your (or your organization's) name listed in our printed conference program

**\$125**

## *Other* Sponsorship Opportunities



### Lanyard Sponsorship

Keep your name and brand visible all day by having it printed on the lanyards that hold attendee badges!

**\$400**

### Conference Swag Sponsorship:

Everyone loves conference swag! Get your name out to all attendees by selecting the item of your choice!

(Cost determined by your individual selection)

### Raffle Item Sponsor

For the second consecutive year, we will have an auction for donated items for attendees. Have an item or service to donate? Let us know!

Don't see a sponsorship level that fits your needs? We can customize a package for you!

# *In person* Exhibit Tables



**We will have a limited  
number of exhibit spaces  
available on site. Reserve  
now for**

**\$350**

**\*Exhibit space includes one  
complimentary conference admission,  
meals, and refreshments**

# *The CCB is a 501(c)(3)* **Corporation**



**A 501(c)(3) organization is a United States corporation, trust, unincorporated association or other type of organization exempt from federal income tax under section 501(c)(3) of Title 26 of the United States Tax Code.**

**26 U.S.C. § 170 provides a deduction for federal income tax purposes, for some donors who make charitable contributions to most types of 501(c)(3) organizations, among others.**

# *About the Conference*



The CCB has established itself in Connecticut and around the country as one of the leading organizations that focuses on workforce development by focusing on competency based education and training. Join us to learn, connect and brainstorm the best approaches to preventing, treating, supporting and minimizing the impact of substance use disorders.

**Live  
Presentations**

**Virtual  
Presentations**

**Networking**

**Community  
Impact**