



Connecticut Certification Board

2024 Sponsorship Prospectus

Annual Awards

Presentation

June 4, 2024

Michael J. Adanti Student Center

Southern Connecticut State

University

For more information:

JQuamme@ctcertboard.org

About the CCB



Our Mission: cultivating and maintaining the highest standards of professional practice within the recovery field

The CCB is an independent, non-governmental, 501(c) 3 nonprofit organization that offers certification for addiction counselors, clinical supervisors, recovery specialists, problem gambling, and prevention professionals in Connecticut. The Board is active in a number of important state-wide workforce development initiatives, provides training/continuing education and ensures that the trainings provided in Connecticut by approved vendors meet established standards.

Since 1980, the CCB has served the people of Connecticut with the specific purpose of protecting those individuals who receive services. This is done through competency based credentialing and role-specific codes of ethics and disciplinary procedures.

The CCB is a proud member of the International Certification and Reciprocity Consortium/ ICRC). The ICRC is an international organization created to promote uniform professional standards and quality for the prevention and substance abuse counseling professions.

We also have a proud history of providing subject matter expertise across the country to providers, associations, state and federal agencies and members from both sides of the aisle at the U.S. House of Representatives and U.S. Senate.

A note of Appreciation



On behalf of the Board of Directors and the staff of the Connecticut Certification Board, I would like to invite you to consider being a sponsor for our *2024 Annual Awards Presentation*

Any contribution is fully tax deductible and supports the work of the CCB. Building a well-skilled and ethical workforce is an ongoing process and ensures that those served receive care from professionals who demonstrate nationally and internationally recognized competencies.

There are many opportunities to support the event, regardless of your budget. If you do not see an sponsorship level that meets your needs, or if you have a unique idea, please let me know by sending an email to JQuamme@ctcertboard.org.
YOUR SUPPORT MAKES A DIFFERENCE!

With gratitude,
Jeffrey Quamme, MS
Chief Executive Officer



Keynote Sponsorship



Your brand will be at the top of everyone's mind as the conference begins. Sponsorship at this level helps to offset the cost of the keynote presenter and helps keep ticket prices affordable for all.

\$1250

SOLD

Networking Sponsorship



With a networking break sponsorship, you are fostering meaningful connections among Connecticut's Substance Use Disorder professionals and providers. Your brand will be remembered for hosting a great time of socializing over coffee, tea, and soft drinks. A total of 2 are available.

\$500

Networking Sponsorship Includes:

- Company name mentioned in coffee/networking break announcement
- Logo printed on coffee break/networking signage
- Listing in event agenda in conference program

Award Sponsorship



Link your brand with one of our annual awards, one celebrating a lifetime in this field, and the second honoring a leader of the future! Each award carries the name of departed legend and thought leader of our industry in Connecticut. A total of 4 are available.

\$500

Award Sponsorship Includes:

- Company listing in event agenda on conference program
- Mention of company name and mission during awards introduction
- Social media posting on announcement of award

Advertising Opportunities



Full Page Ad

Have your organization's logo, mission and message in a full page ad in our printed conference program

\$500

Half Page Ad

Have your organization's logo, mission and message in a half page ad in our printed conference program

\$275

Quarter Page Ad

Have your organization's logo, mission and message in a quarter page ad in our printed conference program

\$175

"Friend of the CCB" listing

Have your (or your organization's) name listed in our printed conference program

\$125

Additional Opportunities



- . Conference giveaways with your brand/logo
- . Name badge/ Lanyard sponsorship
 - . Raffle prizes
- . Company informational flyers
- . Other creative ideas

The CCB is a 501(c)(3) Corporation



A 501(c)(3) organization is a United States corporation, trust, unincorporated association or other type of organization exempt from federal income tax under section 501(c)(3) of Title 26 of the United States Tax Code.

26 U.S.C. § 170 provides a deduction for federal income tax purposes, for some donors who make charitable contributions to most types of 501(c)(3) organizations, among others.