



2025 Sponsorship Prospectus
Spring Conference &
Annual Awards
Presentation

June 5, 2025

Saint Clements Castle
Portland, CT

For more information:
JQuamme@ctcertboard.org

About the CCB



Protecting the public through competency-based credentialing, training and promoting ethical practice by SUD professionals

The CCB is an independent, non-governmental, 501(c) 3 nonprofit organization that offers certification for addiction counselors, clinical supervisors, recovery specialists, problem gambling, and prevention specialists in Connecticut. The Board is active in a number of important state-wide workforce development initiatives, provides training/continuing education and ensures that the trainings provided in Connecticut by approved vendors meet established standards.

Since 1980, the CCB has served the people of Connecticut with the specific purpose of protecting those individuals who receive services.

The CCB is a proud member of the International Certification and Reciprocity Consortium. The IC&RC is an international organization created to promote uniform professional standards and quality for the prevention and substance use disorder industry.

We also have a proud history of providing subject matter expertise across the country to local providers all the way to the halls of Congress.

When the CCB speaks, people listen. Sponsorship allows you to be heard on this stage as well.

A note of Appreciation



On behalf of the Board of Directors and the staff of the Connecticut Certification Board, I would like to invite you to consider being a sponsor for our 2025 *Annual Awards Presentation*.

Any contribution is fully tax deductible and supports the work of the CCB. Building a well-skilled and ethical workforce is an ongoing process and ensures that those served receive care from professionals who demonstrate nationally and internationally recognized competencies.

There are many opportunities to support the event, regardless of your budget. If you do not see an sponsorship level that meets your needs, or if you have a unique idea, please let me know by sending an email to

JQuamme@ctcertboard.org.

**YOUR SUPPORT MAKES A
DIFFERENCE!**

Jeffrey Quamme, CEO



Title Sponsorship



The Connecticut Certification Board is recognized as one of the premier competency based credentialing, training, and workforce development organizations not just across the country, but across the globe. We have hosted this event since 2015, and some of our field's great thought leaders have joined us. This year is no different. Take the opportunity to affiliate yourself with this great organization, event, and all who participate.

\$3000

Title Sponsorship Includes:

- Table of 8 for entire conference
- Company listing in event agenda on conference program, dedicated website and social media
- Your logo on conference "swag bag" for attendees

Keynote Sponsorship



Your brand will be at the top of everyone's mind as the conference begins. And Dr. Geri-Lynn Utter tells her inspiring story of growing up in Philadelphia's Kensington neighborhood and how it shaped her life and career as a psychologist, author and documentary producer.

\$1250

Keynote Sponsorship Includes:

- Opportunity to introduce the keynote speaker
- Company listing in event agenda on conference program
- Marketing materials in attendees "swag bag"
- Social media posting on announcement of award

Plenary or Closing Session Sponsorship



We are lucky to have 2 thought leaders presenting at the conference, Dr. Victoria Sanders (Fresno, CA), an expert in addiction and the family and Pete Rubinas (Charlotte, NC), Executive Director of SMART Recovery USA. These national voices chose to join us because they know of the high standards of our workforce. A total of 2 are available.

\$500

Award Sponsorship Includes:

- Company listing in event agenda on conference program
 - Opportunity to introduce session
- Social media posting on announcement of award
- Marketing material in attendee “swag bag”

Networking Sponsorship



With a networking break sponsorship, you are fostering meaningful connections among Connecticut's Substance Use Disorder professionals and providers. Your brand will be remembered for hosting a great time of socializing over coffee, tea, and soft drinks. A total of 2 are available.

\$500

Networking Sponsorship Includes:

- Company name mentioned in coffee/networking break announcement
- Logo printed on coffee break/networking signage
- Listing in event agenda in conference program
- Marketing material in attendees' "swag bag"

Dr. David Powell Lifetime of Service Award Sponsorship



Link your brand with our most prestigious award that pays tribute to one of the great contributors to our field while honoring Dr. Miriam Delphin-Rittmon, who has served our state and our nation with distinction. This award will be presented at the conference by the Commissioner of the Department of Mental Health and Addiction Service, Nancy Navaretta.

\$1000

Award Sponsorship Includes:

- Company listing in event agenda on conference program
- Mention of company name and mission during awards introduction
- Social media posting on announcement of award

Award Sponsorship



Link your brand with one of our annual awards, one celebrating a lifetime in this field, and the second honoring a leader of the future! Each award carries the name of departed legend and thought leader of our industry in Connecticut. A total of 3 are available.

\$500

Award Sponsorship Includes:

- Company listing in event agenda on conference program
- Mention of company name and mission during awards introduction
- Social media posting on announcement of award
- Marketing material in attendee “swag bag”

Advertising Opportunities



Full Page Ad

Have your organization's logo, mission and message in a full page ad in our printed conference program

\$350

Half Page Ad

Have your organization's logo, mission and message in a half page ad in our printed conference program

\$200

Quarter Page Ad

Have your organization's logo, mission and message in a quarter page ad in our printed conference program

\$125

"Friend of the CCB" listing

Have your (or your organization's) name listed in our printed conference program

\$100

Additional Opportunities



- . **Conference giveaways with your brand/logo**
- . **Name badge/ Lanyard sponsorship**
 - . **Raffle prizes**
- . **Company informational flyers**
- . **Other creative ideas**

The CCB is a 501(c)(3) Charitable Corporation



A 501(c)(3) organization is a United States corporation, trust, unincorporated association or other type of organization exempt from federal income tax under section 501(c)(3) of Title 26 of the United States Tax Code.

26 U.S.C. § 170 provides a deduction for federal income tax purposes, for some donors who make charitable contributions to most types of 501(c)(3) organizations, among others.