



2026 SPONSORSHIP PROSPECTUS
annual conference & AWARDS
presentation

JUNE 11, 2025

SAINT CLEMENTS CASTLE
PORTLAND, CT

FOR MORE INFORMATION:
JQUAMME@CTCERTBOARD.ORG

ABOUT THE CCB



PROTECTING THE PUBLIC THROUGH COMPETENCY-BASED
CREDENTIALING, TRAINING AND PROMOTING ETHICAL PRACTICE BY
SUD PROFESSIONALS

THE CCB IS AN INDEPENDENT, NON-GOVERNMENTAL, 501(C)3 NONPROFIT ORGANIZATION THAT OFFERS CERTIFICATION FOR ADDICTION COUNSELORS, CLINICAL SUPERVISORS, RECOVERY SPECIALISTS, PROBLEM GAMBLING, AND PREVENTION SPECIALISTS IN CONNECTICUT. THE BOARD IS ACTIVE IN A NUMBER OF IMPORTANT STATE-WIDE WORKFORCE DEVELOPMENT INITIATIVES, PROVIDES TRAINING/CONTINUING EDUCATION AND ENSURES THAT THE TRAININGS PROVIDED IN CONNECTICUT BY APPROVED VENDORS MEET ESTABLISHED STANDARDS.

SINCE 1980, THE CCB HAS SERVED THE PEOPLE OF CONNECTICUT WITH THE SPECIFIC PURPOSE OF PROTECTING THOSE INDIVIDUALS WHO RECEIVE SERVICES.

THE CCB IS A PROUD MEMBER OF THE INTERNATIONAL CERTIFICATION AND RECIPROCITY CONSORTIUM. THE IC&RC IS AN INTERNATIONAL ORGANIZATION CREATED TO PROMOTE UNIFORM PROFESSIONAL STANDARDS AND QUALITY FOR THE PREVENTION AND SUBSTANCE USE DISORDER INDUSTRY.

WE ALSO HAVE A PROUD HISTORY OF PROVIDING SUBJECT MATTER EXPERTISE ACROSS THE COUNTRY TO LOCAL PROVIDERS ALL THE WAY TO THE HALLS OF CONGRESS.

WHEN THE CCB SPEAKS, PEOPLE LISTEN. SPONSORSHIP ALLOWS YOU TO BE HEARD ON THIS STAGE AS WELL.

A NOTE OF APPRECIATION



ON BEHALF OF THE BOARD OF DIRECTORS AND THE STAFF OF THE CONNECTICUT CERTIFICATION BOARD, I WOULD LIKE TO INVITE YOU TO CONSIDER BEING A SPONSOR FOR OUR 2026 ANNUAL CONFERENCE & AWARDS PRESENTATION AT THE BEAUTIFUL SAINT CLEMENTS CASTLE.

ANY CONTRIBUTION IS FULLY TAX DEDUCTIBLE AND SUPPORTS THE WORK OF THE CCB. BUILDING A WELL-SKILLED AND ETHICAL WORKFORCE IS AN ONGOING PROCESS AND ENSURES THAT THOSE SERVED RECEIVE CARE FROM PROFESSIONALS WHO DEMONSTRATE NATIONALLY AND INTERNATIONALLY RECOGNIZED COMPETENCIES.

THERE ARE MANY OPPORTUNITIES TO SUPPORT THE EVENT, REGARDLESS OF YOUR BUDGET. IF YOU DO NOT SEE A SPONSORSHIP LEVEL THAT MEETS YOUR NEEDS, OR IF YOU HAVE A UNIQUE IDEA, PLEASE LET ME KNOW BY SENDING AN EMAIL TO JQUAMME@CTCERTBOARD.ORG.

YOUR SUPPORT MAKES A DIFFERENCE!

JEFFREY QUAMME, MS, ICAADC, ICCS, CNE, CNC
CHIEF EXECUTIVE OFFICER
CONNECTICUT CERTIFICATION BOARD, INC.



TITLE SPONSORSHIP



THE CONNECTICUT CERTIFICATION BOARD IS recognized as one of the premier competency based credentialing, training, and workforce development organizations not just across the country, but across the globe. We have hosted this event since 2015, and some of our field's great thought leaders have joined us. This year is no different. Take the opportunity to affiliate yourself with this great organization, event, and all who participate.

\$5000

TITLE SPONSORSHIP INCLUDES:

- TABLE OF 8 FOR ENTIRE CONFERENCE
- COMPANY LISTING IN EVENT AGENDA IN CONFERENCE PROGRAM, DEDICATED WEBSITE AND SOCIAL MEDIA
- YOUR LOGO ON CONFERENCE "SWAG BAG" FOR ATTENDEES
- YOUR LOGO ALONGSIDE CCB'S ON "SELFIE" BACKDROP

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KEYNOTE SPONSORSHIP



YOUR BRAND WILL BE AT THE TOP OF EVERYONE'S MIND AS THE CONFERENCE BEGINS, AND TENNIS GREAT MURPHY JENSEN TELLS HIS STORY OF BEING A GRAND SLAM CHAMPION, HIS BATTLE WITH AN SUD, AND HIS LONG-TERM RECOVERY, AS WELL AS BEING A SURVIVOR OF CARDIAC ARREST ON THE TENNIS COURT. MURPHY'S ENERGY AND POSITIVITY ARE BOTH PALPABLE AND CONTAGIOUS!



\$3000

KEYNOTE SPONSORSHIP INCLUDES:

- OPPORTUNITY TO INTRODUCE THE KEYNOTE SPEAKER
- COMPANY LISTING IN EVENT AGENDA ON CONFERENCE PROGRAM
- MARKETING MATERIALS IN ATTENDEES "SWAG BAG"
- SOCIAL MEDIA POSTING ON ANNOUNCEMENT OF AWARD

Plenary Sponsorship



YOUR CHANCE TO HAVE YOUR BRAND FRONT AND CENTER DURING OUR PLENARY PRESENTATION (SPEAKER TBD) WHEN ALL ATTENDEES HAVE GATHERED IN THE WATERFORD BALLROOM.



\$1000

Plenary Sponsorship Includes:

- COMPANY LISTING IN event agenda on conference program
 - OPPORTUNITY TO INTRODUCE SESSION
- SOCIAL MEDIA POSTING ON announcement of award
 - MARKETING MATERIAL IN attendee "SWAG BAG"

NETWORKING SPONSORSHIP



WITH a NETWORKING BREAK SPONSORSHIP, YOU are FOSTERING MEANINGFUL CONNECTIONS among CONNECTICUT'S SUBSTANCE USE DISORDER PROFESSIONALS AND PROVIDERS. YOUR BRAND WILL BE REMEMBERED FOR HOSTING a GREAT TIME OF SOCIALIZING OVER COFFEE, TEA, AND SOFT DRINKS. A TOTAL OF 2 are AVAILABLE.



\$750

NETWORKING SPONSORSHIP INCLUDES:

- COMPANY NAME MENTIONED IN COFFEE/NETWORKING BREAK announcement
- LOGO PRINTED ON COFFEE BREAK/NETWORKING signage
- LISTING IN event agenda in conference program

AWARD SPONSORSHIP



LINK YOUR BRAND WITH ONE OF OUR ANNUAL AWARDS:

- DR. DAVID POWELL LIFETIME OF SERVICE AWARD
- KATHLEEN WHELAN-ULM WOMEN'S LEADERSHIP AWARD
- JOSEPH SULLIVAN YOUNG PROFESSIONAL AWARD
- PRESIDENT'S AWARD

A TOTAL OF 4 ARE AVAILABLE.

\$500/ea

AWARD SPONSORSHIP INCLUDES:

- COMPANY LISTING IN EVENT AGENDA ON CONFERENCE PROGRAM
- MENTION OF COMPANY NAME AND MISSION DURING AWARDS INTRODUCTION
- SOCIAL MEDIA POSTING ON ANNOUNCEMENT OF AWARD

ADD'L ADVERTISING OPPORTUNITIES



FULL page AD

Have your
organization's Logo, MISSION
and Message in a FULL page
ad in our printed
conference program

\$400

HALF page AD

Have your
organization's Logo, MISSION
and Message in a HALF page
ad in our printed
conference program

\$225

QUARTER page AD

Have your
organization's Logo, MISSION
and Message in a QUARTER
page ad in our printed
conference program

\$150

"FRIEND OF THE CCB" LISTING

Have your (or your
organization's) name LISTED
in our printed conference
program

\$75

ADDITIONAL OPPORTUNITIES



- . CONFERENCE GIVEAWAYS WITH
YOUR BRAND/LOGO
- . NAME BADGE/ LANYARD SPONSOR-
SHIP
- . RAFFLE PRIZES
- . COMPANY INFORMATIONAL FLYERS
- . OTHER CREATIVE IDEAS

THE CCB IS A 501(C)(3) CHARITABLE CORPORATION



A 501(C)(3) organization is a UNITED STATES CORPORATION, TRUST, UNINCORPORATED ASSOCIATION OR OTHER TYPE OF ORGANIZATION EXEMPT FROM FEDERAL INCOME TAX UNDER SECTION 501(C)(3) OF TITLE 26 OF THE UNITED STATES TAX CODE.

26 U.S.C. § 170 PROVIDES A DEDUCTION FOR FEDERAL INCOME TAX PURPOSES, FOR SOME DONORS WHO MAKE CHARITABLE CONTRIBUTIONS TO MOST TYPES OF 501(C)(3) ORGANIZATIONS, AMONG OTHERS.

